

HOW FRAMEDTRUTH WAS BUILT

No Coding. No Design Skills. Just Trial and Error.

Mr. J

FramedTruth

11-PAGE PREVIEW

WHAT'S INSIDE THE FULL GUIDE

All 12 chapters, in order

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- 02** Failing on Google Blogger
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This preview focuses on one part of the full guide: how a single article reaches readers through search engines and distribution channels around the world. The full 133-page guide covers everything above, start to finish.

Why I Started

The internet was turning the world into a single market faster than ever. Some people built a business with one Instagram account. Others made an income from a single YouTube channel. Work that once seemed to require a company, a store, or an office could now begin on one person's computer screen. People around the world had become potential readers, customers, and markets.

I left the company where I had worked after turning fifty.

I needed to find something new. But the experience I had built inside a company did not lead directly to online work. I had never run a blog. I did not know how to code, and I had no design skills. Starting over seemed to require learning something new, but I did not even know what I needed to learn. Learning would also take time and money.

Should I go back to school? Earn a certificate? Learn a technical skill from someone?

The problem was not that I was unwilling to learn. The problem was that I could not tell what would matter in the future.

Then I came across AI.

Why I Started — continued

At first, I used AI as a reference when thinking about Bitcoin investments and market conditions. Over time, I began using it for more. Eventually, I was designing and revising automated trading logic that I had once believed I could never build myself. Through that process, I learned something important: even a person who knows nothing at the beginning can ask questions, check the results, correct mistakes, and slowly build something that actually works.

From that point on, everything looked different.

If I was willing to try, I could begin. What I needed after that was time and the stamina not to quit too easily. By testing one thing at a time with AI and staying with the problem until it was solved, I gained confidence that work I once thought was impossible could become something real.

AI was not magic. It could not do everything I could not do with one press of the Enter key. It was a tool that helped me break work I would never have attempted alone into smaller steps, then test and revise those steps one by one.

A One-Person Company in a Small Room

Even now, I sometimes imagine myself as a founder starting a company in a small Silicon Valley garage. I do not have a large office or many employees. But at the computer in my small room, I have three AI team members named Vella, Claude, and Jenny. Each one has a different role. Together, we build new things, fix problems when they appear, and keep moving forward.

That is how FramedTruth began: at a computer in a small room, with three AI team members beside me.

I had never run a blog before. I did not know coding or design, and I did not begin with a clear method. I tried one thing, looked for the cause when it failed, and went back when I made the wrong choice. Through repeated trial and error, I built a real website.

This is not a course taught by a successful blogger. It is not a record claiming that FramedTruth has already become a great success.

I made it for people like me: people starting something new after fifty, people who hesitate because they do not know what to learn first, and people who already use AI but still treat it as little more than a search tool.

I am leaving behind the story of how I started and failed in the hope that the next person will spend a little less time getting lost than I did.

ONE WEBSITE. MULTIPLE SEARCH ENTRANCES.

Publishing a site did not mean search engines would discover every article immediately.

FramedTruth did not depend on Google alone. Whenever a new article was published, its address was sent through a separate search distribution network that connected the site to several search engines and web preservation services — six paths in total.

Google Search Console

Discovers and indexes new or updated pages.

Bing Webmaster Tools

Discovers and indexes new or updated pages.

Naver Search Advisor

Discovers and indexes new or updated pages.

Yandex Webmaster

Discovers and indexes new or updated pages.

Seznam

Discovers and indexes new or updated pages.

Internet Archive

Different role — preserves a public page at a point in time via the Wayback Machine.

At first, I thought one sitemap would automatically deliver every article to every search engine. In practice, each major search engine required its own ownership verification. Sitemap submission methods and individual URL request tools were also different. Some services regularly discovered the full site, while others required a new article address to be submitted manually.

Five of these six paths help search engines discover new pages. Internet Archive preserves them instead. Treating every channel as if it did the same job was one of the first mistakes to correct.

Publishing Alone Does Not Get You Found

Before submitting individual articles, a sitemap had to be prepared so search engines could discover the site's full structure — an XML file listing the URLs of posts and pages on the site.

The sitemap was not submitted immediately. First, it was opened directly in a browser to check whether it loaded normally, whether it showed an error, and whether real post and page URLs were included. After publishing a new article, its URL was checked against the sitemap as well.

A sitemap does not guarantee indexing. It is a list telling a search engine, “These addresses exist on this site.” Each search engine still decides when to visit and whether to place a page in its index.

Once the network for search engines and preservation services was complete, another problem remained. Indexing helped search engines discover the article. But telling people immediately on the day of publication required a separate network.

The full guide walks through the actual verification steps, submission process, and recurring problems for each of the six services.

ONE STORY IS NOT ONE POST.

Submitting an article to search engines was not enough to tell people about it right away. Search visibility takes time — a search engine has to discover the page, read it, index it, and then connect it to real search queries. FramedTruth needed a separate distribution network that could start working on the day an article was published.

At first, social media accounts were opened one by one. The title was copied, a short introduction added, an image uploaded, and the original URL pasted in — by hand, on each platform. With only a few channels, this was manageable.

But as the number of channels grew, distribution began to take more time than writing. The same information was entered repeatedly, yet every platform required a different format. Link posts worked well on some services. Others needed vertical images or video. Some platforms handled external links well, while others expected the content to feel complete inside the platform itself.

So the social distribution system was divided into two parts: automated release and manual release. Automated release was the basic network used to announce a new article quickly. Manual release meant rebuilding the same story as images and video, then sending it in a format suited to each platform. Automated release handled speed and reduced omissions. Manual release handled quality and platform fit.

Original Article	Search	Social Posts	Images	Short Video	Global Readers
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FramedTruth's Full Distribution Structure

One FramedTruth article moved through the following stages.

1

WordPress Original

The full English article, images, sources, and internal links are published on framedtruth.com.

2

Search and Index Distribution Network

The URL is sent to Google, Bing, Naver, Yandex, Internet Archive, and Seznam.

3

Automated Release

Blog2Social sends the featured image, short introduction, and original link to connected channels.

4

Manual Release

A 4:5 vertical image and 9:16 video are created and distributed in platform-specific forms.

5

Review and Record

The real post, image, video, original link, and failed channels are checked and recorded.

The purpose was not to publish on every possible platform. It was to keep one article from remaining inside WordPress and send it through search engines and different kinds of reader touchpoints. Automated release reduced repetitive work. Manual release prevented the content from looking unnatural on each platform.

This Is a Trial-and-Error Record, Not a Theory

PLATFORM

Staying on an easy platform for too long did not save time — it only delayed the moment the real structure had to be rebuilt from scratch.

- Do not stay on an easy platform just because it is easy to start.
- Get the basic structure stable before adding automation.

AI AND CODE

Leaving a request too open let AI fill in gaps on its own — changes that looked convincing were not always correct. Limiting the scope of each request made mistakes easier to find and undo.

- Do not let AI decide everything on its own — define the scope first.
- Change only one thing at a time.
- When something looks broken, do not change the code immediately — check cache, device, and browser first.

PAYMENTS AND DISTRIBUTION

Being able to create an account was never proof that money could actually be received. Policies, country restrictions, and real payout tests had to be checked before relying on any service.

- Being able to sign up and being able to actually use a service are not the same thing.
- Check a service's policies and country restrictions before relying on it.
- Confirm real payment and distribution results, not just that a setting exists.

Every lesson came from something that broke, cost time, or had to be rebuilt.

THIS IS ONLY THE BEGINNING.

This preview is drawn from one part of the full guide — how FramedTruth connects to global search and distribution. The full 133-page guide covers the entire build, start to finish: site foundation, design, mobile, support, payments, affiliate testing, real operating costs, and a beginner's restart checklist. It is not a book about success — it is a record of the actual trial, error, and correction behind it.

- Build the foundation: domain, hosting, and WordPress
- Design the desktop and mobile experience
- Create navigation, article cards, and support paths
- Connect the site to global search and distribution
- Test payments, support, and affiliate functions
- Review the real operating structure, costs, and beginner checklist

LAUNCH PRICE

~~Regular Price \$15.00~~
\$7.50

VIEW THE FULL GUIDE

FramedTruth.com